

The Nature and Principles of the Tokyo Vision for Arts and Culture

The Nature of the Vision

- Serves as the basic guideline for the Tokyo Metropolitan Government promotion of the arts and culture
- Takes on the role of leading and guiding the cultural programmes*1 for the Tokyo 2020 Olympic and Paralympic Games
- Sets the global strategy for promoting Tokyo's cultural policies to the world

The Principles of the Vision

Convey the diversity of Tokyo's distinctive arts and culture

Tokyo has grown while not only maintaining a culture backed by the spirit and mentality of the Japanese from the very distant past, but, since the establishment of the Edo Shogunate, by also taking in the diverse forms of arts and culture brought about by the coming and going of people. Accordingly, Tokyo is a city that blends tradition with the modern, and where east meets west. It is a unique cultural city with a rich diversity and depth. Tokyo's distinctive cultural value, which embodies this uniqueness and diversity, will be strongly promoted both in Japan and abroad as the Tokyo brand.

Position the arts and culture as the pillar of Tokyo's further growth

Tokyo has many areas full of latent power including communities with traditional culture rooted in the lives of the residents and places where diverse, highly individualistic cultural institutions are found. For Tokyo to continue growing, we aim to make it the most dynamic and mature cultural city in the world by positioning the arts and culture as an important urban tool, and seeking to enhance both cultural richness and economic revitalisation.



Create tangible and intangible cultural legacies*2 by seizing the opportunity presented by the Tokyo 2020 Games

The Tokyo 2020 Games present a huge opportunity to dramatically advance the promotion of the arts and culture in Tokyo and make Tokyo a strikingly unique, world-class cultural city. Thus, by holding original, diverse and attractive cultural programmes during the Tokyo 2020 Games, we will create dynamic tangible and intangible legacies such as "people," "schemes," and "platforms," and pass them on to the next generations.

*1 In the Olympic Charter of the International Olympic Committee (IOC) the cultural programme is defined as "a programme of cultural events which must cover at least the entire period during which the Olympic Village is open."

*2 The International Olympic Committee (IOC) defines legacy as a "long-term, positive effect." Just as the Games serve as an occasion to promote the construction of institutions and roads, in the realm of the arts and culture, the implementation of cultural programmes lead to fostering the next generation and the creation of various mechanisms.



Promote interaction between people and the creative activities of artists from around the world on the Tokyo stage

Artists today are actively addressing social issues and undertaking efforts to generate solutions from the perspective of the arts and culture. The power of arts and culture also has the potential to solve social issues such as welfare, education, and community development. For all kinds of people in the world, including children and disabled people, to interact with each other in Tokyo through the arts and culture, and for artists from around the world to come to Tokyo to conduct creative activities, will foster mutual understanding that transcends national borders and a sense of global solidarity, and the realisation of world peace.

Spread initiatives taken to transform Tokyo through the power of the arts and culture throughout Japan, and create a new Japan that is driven by culture by rallying everyone's strengths

Tokyo can enhance its value and continue to develop as an attractive city by restructuring its arts and cultural resources and manifesting new possibilities. We must use the arts and culture to create a new Japan that will draw the attention of the world by not only undertaking these initiatives within Tokyo but spreading them across the country, and accelerating cultural exchanges within Japan. To this end, we will promote the building and reinforcement of collaboration between all people and organisations, including the Tokyo Metropolitan Government itself, the national government, other local authorities, artists and organisations for the arts and culture, NPO, universities, corporations such as developers, the residents of Tokyo, and visitors to the city, and emphasise the fact that we all play an indispensable role in realising this vision.