



Koganei Artfull Action!
The Universe Created by Children,
a collaborative work by citizens and the artist
Sakura Municipal Nursery School in Koganei
City. Artist: Takashi Nakajima



Support for afflicted areas by "heaven artists"



Music and Performing Arts Educational Programme



Arts and culture programmes that nurture the rich sensibilities of children
(Museum Start "i-Ueno," the Tokyo Culture Creation Project Office, the Tokyo Metropolitan Art
Museum, Tokyo University of the Arts)

Cultural Strategy

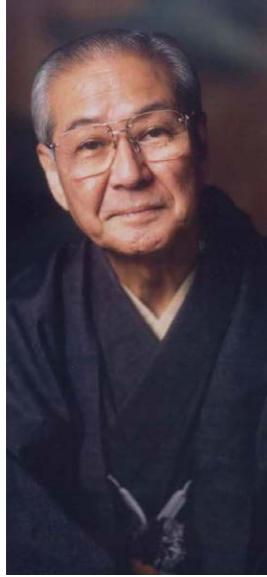
Leverage the power of the arts and culture to address social and urban challenges in areas such as education, welfare and community development

Potential of arts and culture in Tokyo

- Tokyo is faced with acute urban challenges, one being the world's first ever super-aging society, with declining birth rate and decreasing population. The arts and culture is expected to present new approaches toward resolving these issues.
- Following the Great East Japan Earthquake, the nation has witnessed the importance of bonds among people and psychological care generated by arts and culture.
- In recent years, arts and culture has proposed unique solutions to social challenges, including major achievements in such areas as education, welfare, medical services and community development. It is beginning to spread as regional arts and cultural activities, and NPO-led grassroots activities.

Policy direction

- **Promote pioneering activities and efforts for solving problems in local community development.**
- **Encourage public exchanges through arts and culture in local communities, including disaster-hit areas from the Great East Japan Earthquake.**
- Support private sector's activities to involve children, elderly and international residents in arts and culture.
- Promote exchanges between pioneers playing active roles in fields other than arts and culture, such as developers of internet-based communication software, and artists and the arts and cultural organisations, thereby seeking to solve a variety of social issues.



Message from

Noh Actor
Chairman, Japan Council of Performers Rights &
Performing Arts Organisations
Committee member, Tokyo Arts and Culture Committee

Man Nomura

Tokyo Vision for Arts and Culture is a revolutionary report that brings up the necessity of laying a foundation to create a city of the arts and culture in full bloom.

The vision presents many opportunities for children to engage with the arts and culture. These experiences will help to accelerate children's spiritual growth and be a core of the richness of our lives that lead to the attachment to the culture of our country and the profound understanding.

The Tokyo 2020 Olympic and Paralympic Games will not only act as sports festivals, but also be the opportunities for people from abroad to see, listen and experience the Japanese culture. Tokyo will be positioned as an international cultural city that presents its cultural wonders to the rest of the world. It will also be a turning point that each of us will engage, enjoy and deepen the understanding towards our own culture.

I am willing to cooperate to realize this vision as one of the Japanese traditional performers.



Message from

4th Head Master of the Hanayagi Style
Committee member, Tokyo Arts and Culture Committee

Jusuke Hanayagi IV

I believe that Tokyo is overtaking New York in terms of the arts. The arts have merged with those of Europe to give rise to even newer arts.

The city offers countless opportunities to enjoy arts anywhere and at any time such as music, play, performing arts, painting, sculpture, opera, ballet, and musicals. On top of that, the unique performing arts categorised as the traditional performing arts have been performed over the centuries, and are also embraced by the people of today. There are unprecedented numbers of genres from Gagaku, Noh, Bunraku, Kabuki, Japanese traditional dance to Hogaku. It is thought that now is the time to think about introducing and disseminating further these components of Japan's unique culture to the world.