

Toward the Realisation of the Tokyo Vision for Arts and Culture

Building a Structure to Engage the public through Solid Partnerships with Various Players

Building a scheme to create arts and culture with many Tokyo citizens

Create stages where all Tokyo citizens can easily create and display their works, as well as a climate in which citizens can exchange views locally and on the Internet.

Cooperation with national and local governments, corporations, educational institutions, artists, arts and cultural organisations, etc.

In Tokyo, mecenat*¹ and NPO are actively undertaking arts and cultural activities. At cultural bases, urban development is being promoted incorporating arts and cultural functions. We will cooperate with these various players toward the realisation of the Tokyo Cultural Vision.

Cooperation with the Tokyo Organising Committee of the Olympic and Paralympic Games

As the host city, Tokyo will promote specific initiatives to realise the Tokyo Cultural Vision by incorporating the basic concepts of "Personal Bests for All People," "Diversity and Harmony," and "Succession to the Future" of the Tokyo 2020 Vision formulated by the organising Committee.

Showcasing the attractiveness of Japanese culture from Tokyo with nation-wide cooperation and mutual exchanges between Tokyo and regional cultures

Tokyo, Japan's capital city, takes on the function of gathering and sending out distinctive, diverse regional cultures across the nation. In cooperation with other prefectural governments, the Tokyo Metropolitan Government will turn Tokyo into a platform to showcase Japanese cultures to the entire world and also promote joint production of diverse forms of arts and culture of Tokyo and distinctive regional cultural projects.

*1 Mecenat: Corporations' support for arts and culture provided as part of their social contributions instead of the immediate effects of sales promotion and advertising.



Shibuya Art Factory Project. "Fab Starters guide"

Roppongi Art Night 2014

Development of the Operational Structure to Realise the Greatest Olympic and Paralympic Games in History

Strengthen the structure and function of the Arts Council Tokyo, as the leading role of arts and cultural policies and measures.

For the first time in Japan, the Tokyo Metropolitan Government established an Arts Council, which also exists in many other countries as organisations to support arts and cultural activities. We will further strengthen the structure and function of the Arts Council Tokyo as an entity that can take the leading role in Tokyo's arts and cultural policies and measures.

Formulation of new operation policies for metropolitan cultural institutions in view of the Tokyo 2020 Olympic and Paralympic Games

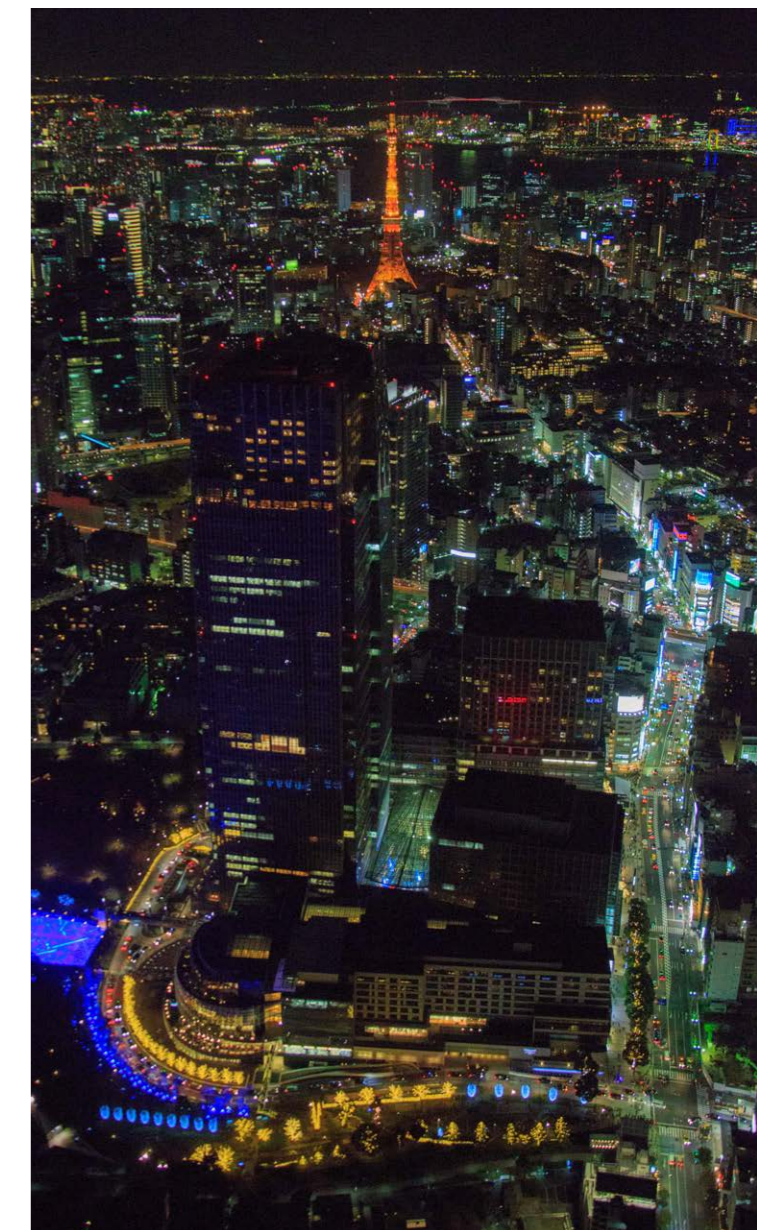
In Tokyo, there are seven Tokyo metropolitan cultural institutions ranging from traditional art, contemporary art, theatrical performance, photography, to music. All of these places are leading establishments in their genres in Japan. In order to realise the Tokyo Cultural Vision, these institutions will be utilised fully to achieve world-class excellence.

Launching of the Tokyo Arts Fund

Launch the Tokyo Arts Fund as a fiscal measure to help realise the Tokyo Cultural Vision.

Showcase Internationally the Power of Arts and Culture as Tokyo's Brand Value

We will extensively showcase internationally the uniqueness and diversity of Tokyo's arts and culture, which features the coexistence and fusion of traditional and contemporary cultures as the key component of the branding strategy.



©YUSHIN KANO

Tokyo Vision for Arts and Culture

Printed Material Standards Table Category
Print No. (26)66

Editor and Publisher: Planning and Coordination Section,
Culture Promotion Division, Bureau of Citizens and Cultural Affairs,
Tokyo Metropolitan Government
Address: 2-8-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-8001 Japan
Phone: +81-3-5388-3131 Fax: +81-3-5388-1327
Email: S0000572@section.metro.tokyo.jp

Cooperation: Arts Council Tokyo

Editor and Print: Bijutsu Shuppan-sha co., Ltd.
Address: 2F Gobancho Cosmo Bldg. 4-5 Gobancho,
Chiyoda-ku, Tokyo 102-8026 Japan
Phone: +81-3-3234-0807 Fax: +81-3-3234-9451

Design: Edigraphic Corporation
Address: 2F LE PORT Bldg. 1-21-6 Minami-Aoyama,
Minato-ku, Tokyo 107-0062 Japan

